

Simon G.®



THE PALAZZO®

Simon G. Jewelry and The Palazzo Las Vegas Present 'SPRING BLING' to Benefit the Lili Claire Foundation

Star-studded musical evening and fashion show

Las Vegas (May 15, 2009) – On May 30, surrounded by the beauty of The Pools at The Palazzo, Simon G. Jewelry and The Palazzo Las Vegas will present 'SPRING BLING' a star-studded musical evening and fashion show benefitting the Lili Claire Foundation. Fashion designer David Alexander will style the event with a presentation of his summer collection followed by special performances by Grammy-nominated artists, Sara Bareilles and Colby O'Donis. The invitation only event will welcome hosts Kris Jenner and Khloe Kardashian along with special guests Shari Belefonte, Vanessa Minnillo, DJ Chuck and American Idol alum, Chikezie and many more.

The Lili Claire Foundation has been operating their Las Vegas Family Resource Center in partnership with UNSOM for the past four years. The foundation created Nevada's first multi-team approach for Autism, as well as the first complex condition multi-disciplinary clinic. The foundation also hosts behavioral and Autism clinics, provides a training ground for pediatric residents, and a home for the Clark County School District's genetics clinic. Additionally, the foundation provides monthly Fetal Alcohol Syndrome clinics and social services ranging from sibling workshops, parent support groups, advocacy in schools, and resource libraries. All of the Lili Claire Foundation's programs and services in Nevada are provided free of charge to the community.

David Alexander's newest collection, "The Furious Phantoms," is classic 1920s with a twist, and will incorporate David's signature aesthetic of custom cut Swarovski crystal encrusted pieces. This collection, sponsored by Ka Wang Holdings and Domiziano Arcangeli, is inspired by the cohesion of structure and drape, together in one anthology collection and expressed through a theatrical storytelling of the ghosts of glamour's past, reemerging for one last evening of spring fun. The ethereal partygoers dance and play furiously, until the structured Keeper of the Phantoms eventually captures them.

American Idol star, Chikezie, will honor the Lili Claire Foundation with a one-of-a-kind performance with a Lili Claire child. Grammy-nominated artist Colby O'Donis will take the stage performing hit songs "What You Got" and "Don't Turn Back." Sara Bareilles rounds out the musical evening with a special performance of hits "Love Song" and "Bottle It Up."

Dos Caminos will serve delicious tastes of modern Mexican cuisine including Alaskan King Crab Sope, Ancho Seared Tuna Tostadita, Smoked Duck Tortas, Squash Blossom Relleno, Ceviche and Filet Mignon Alambre, along with the restaurant's famed guacamole and a signature 'SPRING BLING' margarita. Additionally, the official after-party hosted by Khloe Kardashian will be in the lounge at Dos Caminos at The Palazzo. The after-party will be open to the public with a nominal cover charge with all proceeds benefitting the Lili Claire Foundation.

A raffle will be held at the event for many one-of-a-kind items including several jewelry pieces designed exclusively for Simon G. by David Alexander, a Palazzo vacation including two nights in a luxury suite,

dinner for two at Dos Caminos and two tickets to Jersey Boys, and an extraordinary week in Tahiti donated by Legends Resort and Air Tahiti Nui. All proceeds from the raffle will benefit the Lili Claire Foundation. For more information about 'SPRING BLING' and the Lili Claire Foundation, please visit www.simongjewelry.com and www.liliclairefoundation.org.

Statements in this press release, which are not historical facts, are "forward looking" statements that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to general economic conditions, competition, new ventures, government regulation, legalization of gaming, interest rates, future terrorist acts, insurance, and other factors detailed in the reports filed by Las Vegas Sands Corp. with the Securities and Exchange Commission.

About Simon G. Jewelry

Simon G is a family owned and operated manufacturing jewelry designer, in its 26th year of business. Noted for staying a head of the curve in terms of design, Simon G designs are recognized by the incorporation of various precious metals combined with natural fancy colored diamonds. In a survey conducted by renowned industry publication "JCK," Simon G was named the fourth best selling bridal brand and number six most requested bridal brand. In 2008, Simon G won six coveted JCK Jewelers Choice Awards; Simon G has created a reputation for producing an extremely well crafted product that appeals to the eye and budget of most jewelry consumers. In addition to their loyal consumer following, Simon G Jewelry has been the brand of choice on the red carpet for many celebrities including the Kardashian Family, Jennifer Love Hewitt, Miranda Lambert, Taraji P Hensen, Keely Bronson, and Rebecca Romijn.

About David Alexander

David Alexander's celebrity clients include Britney Spears, Mariska Hargitay, Toni Braxton, Domiziano Arcangeli, Tila Tequila, Crosby Loggins and Anna Rawson. David is a California native, and his mother, a former Dallas Cowboy cheerleader and beauty queen, inspired him subconsciously to become a fashion designer. While completing studies at FIDM and subsequently at Parsons New School of Design in New York City, his drive and enthusiasm for fashion further flourished. David's motto, "Beauty defined by the power of Fashion," means that when one is dressed fashionably, there is beauty present. Inspired by music and film, David's eclectic taste is translated into unexpected surprises within his collections, bringing a level of sensuality, class and sexiness rarely seen today. David strives to keep his designs imaginative and creative without removing the "wear-ability" of his individual pieces.

About The Palazzo Las Vegas

With over 3,000 expansive suites, luxury shopping and world-class dining and entertainment, the \$1.9 billion, 50-story Palazzo Las Vegas literally takes luxury to new heights. Highlighted by a flagship, 85,000-square-foot Barneys New York, The Shoppes at The Palazzo features more than 60 luxury boutiques. In addition, 20 remarkable stores and luxury brands made their Las Vegas debuts at The Palazzo, including Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Catherine Malandrino, Anya Hindmarch, and Michael Kors. Additionally, The Palazzo offers a variety of cuisines from a collection of award-winning chefs such as CarneVino by Mario Batali, CUT by Wolfgang Puck, Table 10 by Emeril Lagasse and Restaurant Charlie by Charlie Trotter. Other one-of-a-kind offerings include, Tony Award winning Broadway musical, JERSEY BOYS, the chic dining and nightlife LAVO, the world's largest Canyon Ranch SpaClub, and the Strip's first Lamborghini dealership. For more information, please visit The Palazzo website at www.palazzolasvegas.com.

The Lili Claire Foundation

The Lili Claire Foundation is an organization helping families with children living with neurogenic conditions such as Williams syndrome, Down syndrome and autism. The Foundation aims to ease the challenges families face through numerous programs, services, and resources centers located in Los Angeles, Las Vegas, and Nashville.

Media Contacts:

Michael Shane, PR for David Alexander, 310.266.1173

LeAnn Tinch/Dawn Britt, Both with The Palazzo, 702.414.4334

Brooke Brinkman, Simon G. Jewelry, 330.204.1164

Keith Resnick, Lili Claire Foundation, 310-625.8410