



## Media Advisory

### Batali Bastianich Restaurants Host Documentary Screening- Educates Staff About Overfishing

**[Las Vegas, NV]** – Carnevino Italian Steak House, B&B Ristorante and Enoteca San Marco will host a screening of the international documentary about overfishing narrated by Ted Danson, *The End of the Line*. Debuting at the 2009 Sundance Film Festival and playing in hundreds of cinemas, aquariums, and universities across the U.S. and the United Kingdom, Rupert Murray's *The End of the Line* explores the inconvenient truth about the devastating effect of overfishing on the world's ecosystems.

The first major documentary to reveal the extent of the crisis facing today's oceans, *The End of the Line* warns that the current pace of fishing will deplete most edible fish stocks by 2048. But the film also offers a powerful call to action: urging diners, chefs and restaurants to choose sustainably sourced seafood over imperiled species. With 80% of the world's fish stocks now fully or over-exploited, restaurants who replace critically endangered species such as bluefin tuna or beluga sturgeon with sustainable alternatives take big strides toward providing diners with ecologically responsible options.

The Batali Bastianich Hospitality Group is ahead of the curve when it comes to the sustainability of their restaurants. All three of the Vegas restaurants are Certified Green Restaurants™ and have implemented such steps as full scale recycling and composting, the elimination of bottled water, energy saving light sensors, water saving aerators, energy efficient hand dryers and even our very own Farmer's Market! Chef Batali believes in educating his staff, "Screening this film is a way to provide our chefs, the people on the frontline with the ability to make positive change, with the knowledge they need to make responsible choices." The screening of *The End of the Line* will take place in the private dining room of Carnevino Italian Steakhouse. **The 1pm screenings on March 10<sup>th</sup> and 11<sup>th</sup> are for Batali and Bastianich staff only**, but the MIDNIGHT showing on the 10<sup>th</sup> is open to all industry people and press.

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