

## *Press Release*

### **The Venetian and The Palazzo Las Vegas Host “2009 Miss Chinese Cosmos Pageant of the Americas®”**

**Las Vegas** - The Venetian and The Palazzo Las Vegas welcome the “**2009 Miss Chinese Cosmos Pageant of the Americas**” on Saturday, August 22, 2009 at 8 p.m. The pageant will initially air on Phoenix Satellite Television throughout North America and South America then extended to Phoenix TV’s worldwide audience. Showcasing their beauty, compassion, vigor, fortitude, and intelligence, the 16 contestants will vie for the ‘Americas’ title to go on and compete in October 2009 for the worldwide competition of the “2009 Miss Chinese Cosmos Pageant.”

The 2009 pageant marks a special year for the Miss Chinese Cosmos Pageant of the Americas as the competition reflects on love. The Venetian, which embraces the charm, excitement, passion and romance of Italy, complimented with its luxurious sister property, The Palazzo, provides the perfect setting for the pageant to take place. Prior to the pageant, the contestants will compete in challenges throughout both properties to win additional awards leading to the highly anticipated crowning of the next Miss Chinese Cosmos of the Americas. During the competition, the contestants will compete to win several awards, including, the Miss Chinese Cultural Elegance Award, Miss Congeniality Award, Miss Web Popularity Award, Miss Physique Award, and a special Miss Venetian Award.

World famous designer and artistic director, Flora ZETA (Zhang Elizabeth Tian Ai) will be the executive director of this year’s Miss Chinese Cosmos Pageant of the Americas. ZETA has been the Miss Chinese Cosmos Pageant Artistic Director/Choreographer for many years and has produced, directed, and hosted over 50 television production events and renowned model competitions. ZETA is the founder of many high-end fashion companies and is the president and creative director of her own prominent style of design, which has been collected by renowned and prestigious museums such as the Art of the Victoria and Albert Museum in London, Henie-Onstad Kunstsenter in Norway, the Hong Kong Museum and the China Museum.

Celebrated record producer K.C. Porter and Chinese singer Lin Cheng will perform their hit song, “Greater Than Gold.” Scheduled to appear are stars such as actor Russell Wong of “ROMEO MUST DIE” and “The MUMMY 3: The Tomb of the Dragon Emperor,” and principal dancer of the San Francisco Ballet, Yuan Yuan Tan.

For additional information on the “2009 Miss Chinese Cosmos Pageant of the Americas,” please visit the official website at [www.phoenixtv-us.com](http://www.phoenixtv-us.com).

*Statements in this press release, which are not historical facts, are "forward looking" statements that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to general economic conditions, competition, new ventures, government regulation, legalization of gaming, interest rates, future terrorist acts, insurance, and other factors detailed in the reports filed by Las Vegas Sands Corp. with the Securities and Exchange Commission.*

#### **ABOUT THE VENETIAN**

The Venetian Resort-Hotel-Casino, the largest property in the country to receive AAA's Five Diamond Award and Mobil Four-Star, is one of the world's most luxurious resort and convention destinations. Re-creating Venice's legendary landmarks, the resort offers unmatched service and quality for leisure and corporate guests. Located in the heart of the Las Vegas Strip, The Venetian features The Grand Canal Shoppes, an indoor streetscape complete with gondolas and singing gondoliers, the Canyon Ranch SpaClub, world-class gaming, exquisite restaurants, and a wide variety of entertainment such as Phantom-The Las Vegas Spectacular, Blue Man Group, Wayne Brady and David Spade on its premises, as well as extensive convention and corporate services. For additional information, visit The Venetian website at [www.venetian.com](http://www.venetian.com).

#### **ABOUT THE PALAZZO LAS VEGAS**

With over 3,000 expansive suites, luxury shopping and world-class dining and entertainment, the \$1.9 billion, 50-story Palazzo Las Vegas literally takes luxury to new heights. Highlighted by a flagship, 85,000-square-foot Barneys New York, The Shoppes at The Palazzo features more than 60 luxury boutiques. In addition, 20 remarkable stores and luxury brands made their Las Vegas debuts at The Palazzo, including Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Catherine Malandrino, Anya Hindmarch, and Michael Kors. Additionally, The Palazzo offers a variety of cuisines from a collection of award-winning chefs such as CarneVino by Mario Batali, CUT by Wolfgang Puck, Table 10 by Emeril Lagasse and Restaurant Charlie by Charlie Trotter. Other one-of-a-kind offerings include, Tony Award winning Broadway musical, JERSEY BOYS, the chic dining and nightlife LAVO, the world's largest Canyon Ranch SpaClub, and the Strip's first Lamborghini dealership. For more information, please visit The Palazzo website at [www.palazzolasvegas.com](http://www.palazzolasvegas.com).

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