

# JERSEY BOYS

The story of Frankie Valli & The Four Seasons

FOR IMMEDIATE RELEASE

## JERSEY BOYS AT THE PALAZZO LAS VEGAS OFFERS PATRONS THE ABSOLUT BEST SEATS IN THE HOUSE

**Las Vegas** – The best show in town just got better. **JERSEY BOYS**, the hit musical about Frankie Valli and The Four Seasons, now offers the ABSOLUT BEST SEATS IN THE HOUSE VIP Package.

Patrons who purchase the ABSOLUT BEST SEATS IN THE HOUSE VIP Package will receive a complimentary ABSOLUT specialty cocktail and access to a private entrance into the theatre through a VIP hallway that features memorabilia from The Four Seasons and the Rock & Roll Hall of Fame. After marveling at original album photos and other preserved mementos, guests will receive a full-color, oversized **JERSEY BOYS** Las Vegas souvenir program to remember their special night.

Topping off the VIP Package are the ABSOLUT BEST SEATS IN THE HOUSE. Sitting in the front orchestra section, patrons will experience the drama of how a group of blue-collar boys from the wrong side of the tracks became one of the biggest American pop music sensations of all time with hits such as “Sherry,” “Big Girls Don’t Cry,” “Can’t Take My Eyes Off of You” and “Oh, What a Night.”

**JERSEY BOYS** Las Vegas is the only place on the West Coast to see this runaway hit, and the best option for any fan is the ABSOLUT BEST SEATS IN THE HOUSE VIP Package for only \$235 per person, plus tax.

**JERSEY BOYS** performs at The Palazzo on Monday, Thursday, Friday and Sunday at 7 p.m.; Tuesday and Saturday at 7 p.m. and 10 p.m. and dark on Wednesday. Starting September 1, **JERSEY BOYS** will perform Monday, Thursday, Friday and Sunday at 7 p.m.; Tuesday at 6:30 p.m. and 9:30 p.m.; Saturday at 7 p.m. and 10 p.m. and dark on Wednesday.

Ticket prices range from \$65 to \$135 plus tax and handling fees. The ABSOLUT BEST SEATS IN THE HOUSE VIP Package is available for \$235 per person, plus tax. Tickets for **JERSEY**

**BOYS** at The Palazzo can be purchased by calling 1-866-641-SHOW or 702-414-9000, or online at [www.PalazzoLasVegas.com](http://www.PalazzoLasVegas.com). Reservations for groups are currently being accepted, for more information call 702-785-5394 or email [GroupSales@BASEentertainment.com](mailto:GroupSales@BASEentertainment.com). **JERSEY BOYS** runs two hours (including a short break between Acts I & II).

**JERSEY BOYS**, which opened on Broadway to rave reviews on November 6, 2005, continues to be completely sold out and the hottest ticket on the Great White Way. **JERSEY BOYS** received the 2006 Tony Award® for Best Musical and the 2006 Grammy Award for Best Musical Recording; that recording

was certified Gold by the RIAA in February, and is regularly found at the top of the Billboard chart of best-selling show CDs.

**JERSEY BOYS is the story of Frankie Valli and The Four Seasons:** Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how a group of blue-collar boys from the wrong side of the tracks became one of the biggest American pop music sensations of all time. They wrote their own songs, invented their own sounds and sold 175 million records worldwide - all before they were thirty. The show features such hits as “Sherry,” “Big Girls Don’t Cry,” “Can’t Take My Eyes Off of You,” “Oh, What a Night,” and many more.

**JERSEY BOYS** is written by **Marshall Brickman** and **Rick Elice**, with music by **Bob Gaudio** and lyrics by **Bob Crewe**. The Las Vegas production is staged by the entire original Broadway creative team, led by director **Des McAnuff** and choreographer **Sergio Trujillo**. **JERSEY BOYS** has scenic design by **Klara Zieglerova**, costume design by **Jess Goldstein**, lighting by **Howell Binkley**, sound by **Steve Canyon Kennedy** and projections design by **Michael Clark**. The orchestrations are by **Steve Orich** and the music direction and vocal arrangements by **Ron Melrose**.

**JERSEY BOYS** is presented in Las Vegas by original Broadway producers Dodger Theatricals, Joseph Grano, Tamara and Kevin Kinsella, Pelican Group together with BASE Entertainment (*Phantom – The Las Vegas Spectacular*); in association with Latitude Link and Rick Steiner.

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