



## **JERSEY BOYS AT THE PALAZZO LAS VEGAS CELEBRATES OPENING NIGHT AND FRANKIE VALLI'S BIRTHDAY**

**Las Vegas (May 5, 2008)** – It was a celebration for the ages as the newest company of the critically-acclaimed musical phenomenon **JERSEY BOYS**, the story of Frankie Valli and The Four Seasons, celebrated Opening Night on Saturday, May 3, at The Palazzo Las Vegas.

The remaining original Four Seasons, Frankie Valli, Bob Gaudio and Tommy DeVito, joined the cast in celebration as the show made its highly anticipated Las Vegas debut. A special addition to the evening festivities included a cake presentation and performance by the cast in honor of Frankie Valli's birthday.

Wayne Brady, John Cleese, Nigel Lythgoe, John O'Hurley, "Sex & the City's" Willie Garson, "Ugly Betty's" Michael Urie, Comedienne Rita Rudner and Chairman and CEO of Las Vegas Sands Corp, Sheldon Adelson, were also on hand for the celebration.

"We are delighted to open the newest addition to the **JERSEY BOYS** family in Las Vegas," said **JERSEY BOYS** producer Michael David. "We believe the show is a natural fit for this town and are looking forward to sharing the remarkable and true story of Frankie Valli and the Four Seasons with Las Vegas audiences for a long time to come."

A unique, custom-built theatre houses **JERSEY BOYS** Las Vegas and is currently the only place on the West Coast to see this runaway hit. Adorned with special period influences and one-of-a-kind memorabilia from The Rock and Roll Hall of Fame, the **JERSEY BOYS** Theatre evokes fond memories of the 1960's era.

"We couldn't be happier that the centerpiece of entertainment at The Palazzo is **JERSEY BOYS**. The timeless music and intriguing story engages the audience and leaves them wanting more," said Rob Goldstein, president and COO of The Palazzo.

**JERSEY BOYS** performs at The Palazzo on Monday, Thursday, Friday and Sunday at 7 p.m.; Tuesday and Saturday at 7 p.m. and 10 p.m. and will be dark on Wednesday. Ticket prices range from \$65 to \$135 plus tax and handling fees. VIP Packages are available. Tickets for **JERSEY BOYS** at The Palazzo can be purchased by calling 1-866-641-SHOW or 702-414-9000, or online at [www.palazzolasvegas.com](http://www.palazzolasvegas.com). Reservations for groups are currently being accepted, for more information call 702-785-5394 or email [GroupSales@BASEentertainment.com](mailto:GroupSales@BASEentertainment.com). **JERSEY BOYS** runs two hours (including a short break between Acts I & II).

**JERSEY BOYS**, which opened on Broadway to rave reviews on November 6, 2005, continues to be completely sold out and hottest ticket on the Great White Way. **JERSEY BOYS** received the 2006 Tony Award® for Best Musical and the 2006 Grammy Award for Best Musical Recording; that recording was certified Gold by the RIAA in February, and is regularly found at the top of the Billboard chart of best-selling show CDs.

**JERSEY BOYS is the story of Frankie Valli and The Four Seasons:** Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi. This is the story of how a group of blue-collar boys from the wrong side of the tracks became one of the biggest American pop music sensations of all time. They wrote their own songs, invented their own sounds and sold 175 million records worldwide - all before they were thirty. The show features such hits as “Sherry,” “Big Girls Don’t Cry,” “Can’t Take My Eyes Off You,” “Oh, What a Night,” and many more.

**JERSEY BOYS** is written by **Marshall Brickman** and **Rick Elice**, with music by **Bob Gaudio** and lyrics by **Bob Crewe**. The Las Vegas production is staged by the entire original Broadway creative team, led by director **Des McAnuff** and choreographer **Sergio Trujillo**. **JERSEY BOYS** has scenic design by **Klara Zieglerova**, costume design by **Jess Goldstein**, lighting by **Howell Binkley**, sound by **Steve Canyon Kennedy** and projections design by **Michael Clark**. The orchestrations are by **Steve Orich** and the music direction and vocal arrangements by **Ron Melrose**.

**JERSEY BOYS** is presented in Las Vegas by original Broadway producers Dodger Theatricals, Joseph Grano, Tamara and Kevin Kinsella, Pelican Group together with BASE Entertainment (*Phantom – The Las Vegas Spectacular*); in association with Latitude Link and Rick Steiner.

*Statements in this press release, which are not historical facts, are "forward looking" statements that are made pursuant to the Safe Harbor Provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements involve a number of risks, uncertainties or other factors beyond the Company's control, which may cause material differences in actual results, performance or other expectations. These factors include, but are not limited to general economic conditions, competition, new ventures, government regulation, legalization of gaming, interest rates, future terrorist acts, insurance, and other factors detailed in the reports filed by Las Vegas Sands Corp. with the Securities and Exchange Commission.*

### **About The Palazzo Las Vegas**

With over 3,000 expansive suites, luxury shopping and world-class dining and entertainment, the \$1.9 billion, 50-story Palazzo Las Vegas literally takes luxury to new heights. Highlighted by a flagship, 85,000-square-foot Barneys New York, The Shoppes at The Palazzo features more than 60 luxury boutiques. In addition, 20 remarkable stores and luxury brands made their Las Vegas debuts at The Palazzo, including Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Catherine Malandrino, Anya Hindmarch, and Michael Kors. Additionally, The Palazzo offers a variety of cuisines from a collection of award-winning chefs such as CarneVino by Mario Batali, CUT by Wolfgang Puck, Table 10 by Emeril Lagasse and Restaurant Charlie by Charlie Trotter. Other one-of-kind offerings include, Tony Award winning Broadway musical, **JERSEY BOYS**, the world's largest Canyon Ranch SpaClub, Jay-Z's signature 40/40 Club and the Strip's first Lamborghini dealership.

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### **Contact:**

LeAnn Tinch, The Palazzo Las Vegas: 702.414.2423